



PMI Keene
NH Greater Monadnock Region Chapter
Sponsorship Informational Packet
2009



About PMI Keene, NH Greater Monadnock Region Chapter

The Project Management Institute, (PMI) Keene, NH Greater Monadnock Region Chapter provides a forum for project management professionals and the community to promote the principles of the international Project Management Institute (PMI) through networking with other project management professionals and chapters, sharing project experiences, providing training, and supporting project management professionals in their certifications efforts.

Our chapter strives to serve its members and the community by providing opportunities to build and maintain networks with other professionals within the greater Monadnock region, as well as outside of the region, and extend their skills through various efforts. These efforts include chapter sponsored classes, bi-monthly Programs, presence at PMI Leadership Conferences, professional practices and tools of project management, and member and community communications.

Although we are a small chapter, we are an integral part of PMI Region 3, which covers New England and a good portion of Canada. In addition, we are part of the New England PMI Collaboration Initiatives. These associations provide a chapter level networking with an exposure to thousands of PMI members and many valuable project management resources outside of our own.

Sponsorship Opportunities

The PMI Keene, NH Greater Monadnock Region Chapter offers four levels of sponsorship opportunities:

1. Platinum Level
2. Gold Level
3. Silver Level
4. Bronze Level

As a sponsor of the PMI Keene, NH Greater Monadnock Region Chapter you receive many benefits, including:

- Recognition and promotional display at the bi-monthly Programs;
- Sponsorship Spotlight recognition in the monthly “From the desk of the President” letter;
- Sponsorship Spotlight recognition in the Quarterly Newsletter;
- Display of company logo/add and web link to Sponsor website;
- E-mail distribution of approved material to Chapter’s membership;
- And more....

The PMI Keene, NH Greater Monadnock Region Chapter Sponsorship

Benefits	Platinum Level Sponsor	Gold Level Sponsor	Silver Level Sponsor	Bronze Level Sponsor
Sponsorship Spotlight – Monthly “From the desk of the President” letter	✓	✓		
Sponsorship Spotlight – Quarterly Newsletter	✓	✓		
Recognition & promotional material distribution at bi-monthly Programs	✓	✓	✓	
Company logo and web link	✓	✓	✓	✓

The PMI Keene, NH Greater Monadnock Region Chapter Sponsorship Program is designed for organizations seeking to support the activities of the Chapter throughout the year, support the growth of professional, world-class project management in our area, and to be recognized for their contributions during the term of their sponsorship.

Platinum Level Sponsorship Program

Option 1- \$500/six months

Option 2 - \$900/year

- Your company logo and web link on the PMI Keene Chapter’s web page for either six-month or twelve-month period, depending on the selected sponsorship option.
- The logo/ad can be jpeg, gif, or png with width 468 pixels x height 60 pixels – full banner. PMI Keene Chapter will determine logo/ad placement. Please reference the following link for standard ad sizes explanation:
http://www.iab.net/iab_products_and_industry_services/508676/508767/Ad_Unit
- Recognition in the monthly “From the desk of the President” letter for the duration of the sponsorship.
- Recognition in the PMI Keene Quarterly Newsletter for the duration of the sponsorship.
- Verbal recognition at the bi-monthly Program by the Chapter executive leadership for the duration of the sponsorship, including distribution of promotional material.

Gold Level Sponsorship Program

Option 1- \$250/six months

Option 2 - \$450/year

- Your company logo and web link on the PMI Keene Chapter's web page for either six-month or twelve-month period, depending on the selected sponsorship option.
- The logo/ad can be jpeg, gif, or png with width 300 pixels x height 250 pixels – medium rectangle. PMI Keene Chapter will determine logo/ad placement. Please reference the following link for standard ad sizes explanation:
http://www.iab.net/iab_products_and_industry_services/508676/508767/Ad_Unit
- Recognition in the monthly “From the desk of the President” letter for the duration of the sponsorship.
- Recognition in the PMI Keene Quarterly Newsletter for the duration of the sponsorship.
- Verbal recognition at the bi-monthly Program by the Chapter executive leadership for the duration of the sponsorship, including distribution of promotional material.

Silver Level Sponsorship Program

Option 1- \$150/six months

Option 2 - \$275/year

- Your company logo and web link on the PMI Keene Chapter's web page for either six-month or twelve-month period, depending on the selected sponsorship option.
- The logo/ad can be jpeg, gif, or png with width 180 pixels x height 150 pixels - rectangle. PMI Keene Chapter will determine logo/ad placement. Please reference the following link for standard ad sizes explanation:
http://www.iab.net/iab_products_and_industry_services/508676/508767/Ad_Unit
- Verbal recognition at the bi-monthly Program for the duration of the sponsorship, including distribution of promotional material.

Bronze Level Sponsorship Program

Option 1 - \$125/six months

Option 2 - \$225/year

- Your company logo and web link on the PMI Keene Chapter's web page for either six-month or twelve-month period, depending on the selected sponsorship option.
- The logo/ad can be jpeg, gif, or png with width 180 pixels x height 150 pixels - rectangle. PMI Keene Chapter will determine logo/ad placement. Please reference the following link for standard ad sizes explanation:
http://www.iab.net/iab_products_and_industry_services/508676/508767/Ad_Unit

Contact Information

Organization Name _____

Contact Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Please check off the desired Sponsorship Level and Option below.

Sponsorship Level \Option	Six Month Option	One Year Option
Platinum	\$500	\$900
Gold	\$250	\$450
Silver	\$150	\$275
Bronze	\$125	\$225

Please return a signed invoice with the payment.

Sponsors will be notified of their contract being in place by separate message from the PMI Keene Chapter.

Submission

Submit ads and corresponding URL links via e-mail to info@pmi-keene.org
Internet: www.pmi-keene.org

Please send to: The PMI Keene, Greater Monadnock Region Chapter

Attn: Sponsorship
 PO Box 403
 Keene NH 03431

Checks payable to: The PMI Keene, Greater Monadnock Region Chapter

The PMI Keene, Greater Monadnock Region Chapter will not be responsible for any losses or consequential damages incurred by the Sponsor.

(X) _____

Signature _____ Title _____

Date: _____